

African filmmakers turn to mobile, internet platforms

In an aim to get their work noticed by viewers and festival organisers, African filmmakers are increasingly turning to mobile and internet platforms, reports Mail & Guardian.



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- Mail & Guardian: [Goodbye cinema, hello web...](#) According to the report, access to original content through web and mobile applications has become much easier with increasing access to technological infrastructure on the continent. The article states that "the digital space has made film distribution and consumption easier and the processes involved faster", and that "online distribution allows a new audience to access content and an advantage for filmmakers is being able to see and measure engagement."

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