

145: The Gartner CIO Agenda for 2015 survey results

On the next [Biz Takeouts Marketing & Media radio show](#), Thursday, 20 August 2015, from 9-10am, show host Warren Harding is joined by Mbula Schoen, Senior Research Analyst at Gartner, to talk about the recent [CIO 2015 survey](#) results.



Every year, Gartner surveys the membership of its Executive Programs to expose key priorities, opportunities and threats facing its members across the globe.

CIOs Agenda for 2015 was mainly focused on emerging markets in Africa, which include South Africa, Nigeria, Kenya and Egypt.

The research looks into the specifics of the Africa CIO for 2015:

The weak risk management response; All Africa CIOs agree that the digital world engenders new, vastly different and higher levels of risk, therefore, 75% of respondents say that the discipline of risk management is not keeping up (pg 3 of 10)

Technology spending priorities; The investment priorities for Africa CIOs and their peers across the globe are remarkably closely aligned (refer to figure 2 and 3 on pg 4 and 5 of 10).

IT budgets as a metric; Figure 4 on pg 6 are two pie charts that show Africa's IT budgets are increasing by 78%. The use of IT Performance Metrics can be seen in Figure 5 on pg 7.

The change needed for the year; 80% of Africa CIOs recognise the need to flip their leadership style in the next three years from "control first" to "vision first" (pg 8 -10).

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via Telephone:* Mbula Schoen

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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