

# 187: marcusbrewster launches SA's first on-demand PR service

On the next <u>Biz Takeouts Marketing & Media radio show</u> on Thursday, 25 August 2016, from 9-10am, show host Warren Harding chats about public relations with strategic communications firm marcusbrewster, who recently announced the launch of South Africa's first on-demand public relations service.



With more than 25 years of experience in the industry, marcusbrewster is South Africa's leading public relations agency.

We host Marcus Brewster, chairman of marcusbrewster PR, in the 2oceansvibe radio studio to discuss the current state of play in the PR industry, the history of the agency and some of the highlights of the last 25 years and we look at the newly launched marcusbrewster on-demand PR service.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

### How to listen

- Internet radio/streaming audio: 2oceansVibe Radio
- Mobile: iPhone, Blackberry or Android apps

## Comments or questions

- Email: <u>biztakeouts@bizcommunity.com</u>
- Twitter: tweet @BizWazza using #biztakeouts
- Facebook: 2oceansVibe Radio

## **Podcast**

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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