

Jumia Travel expands with new local and international destinations

Jumia Travel has unveiled new continental and international destinations. With a registered inventory of more than 30,000 hotels in Africa and over 300,000 worldwide, including new properties in Africa including South Africa, Morocco, Egypt, and Tunisia, as well as outbound destinations including Dubai, London, New York, Paris, and Mecca among others, the travel company is further solidifying its presence in the global hotel, travel and tourism landscape.

London



Capital of the United Kingdom, a leading global city in arts and commerce

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Jumia Travel CEO Paul Midy says: “We have the requisite capacity to offer our partners global visibility, and to our customers, solutions for all their travel needs anywhere in the world.”

The move is directed at enabling more Africans to expand their travel horizons both domestically and internationally. As part of the initiative, customers will have access to travel packages to the new destinations, with 24/7 local customer service and expertise as well as flexible payment options including Mpesa, payment on arrival, and credit cards.

Morocco



A country of dizzying diversity, lyrical landscapes and ancient cities

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The packages will consist of hotel stays, return flight tickets, tours or excursions upon request and availability. They exclude Visa processing fees, travel insurance, among other activities not mentioned above.

Jumia Travel Nigeria MD, Kushal Dutta also explained: “Travellers are increasingly shifting focus from generic products to more customised and personalised experience. We are, therefore, working closely with our hotels and other OTA partners to provide our customers with tailor-made worldwide travel options”.

The first package focuses on Dubai as an outbound destination for African customers during the upcoming Easter holidays.

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