

Alexander Schill, jury president of Outdoor and Radio & Audio at Eurobest

Alexander Schill, global chief creative officer, Serviceplan is jury president of Outdoor and Radio & Audio for the Eurobest 2017 lineup. He joins Catherine Emprin, MD, BETC (France), Richard Brim, CCO, adam&eveDDB (UK), and Mark Adams, senior VP, VICE Media (UK).



Alexander Schill, global chief creative officer, Serviceplan.

Some of the best creative minds from Europe are invited to Eurobest, which features a 3-day programme of speakers including Jason Romeyko, worldwide executive creative director, Serviceplan. The festival runs from 28-30 November and incorporates specialist events, Lions Health, Lions Innovation and Lions Entertainment.

Schill commented, "Each year Eurobest receive more than 4,500 entries and the winning entries are often a good indication of what will win at Cannes Lions the following summer. So I'm looking forward to discovering the best new work from all over Europe, and immersing myself in cutting edge creativity."

The jury presidents guide their respective juries through the judging process and will be joined by 98 jurors as they work to identify pioneering European creativity, with the winners revealed at an awards ceremony in London on 30 November.

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