

AGT Foods to sponsor Greenpop tree planting festivals

AGT Foods Retail & Food Ingredients has teamed up with Greenpop as sponsor for its tree planting festivals taking place in Africa. AGT is donating 200 kg of dry goods to the festivals, including sunflower seeds, sesame seeds, bulgur wheat, popcorn, lentils, chickpeas, split green peas, rolled oats and a variety of dry beans.



Image Supplied.

The annual Greenpop events are held in Platbos Forest Reserve, two-and-half hours drive from Cape Town in the Overberg region. Reforest Fest's Family Weekend and Friends Weekend take place on 15-17 March and 22-24 March 2019 respectively.

The weekends have seen over 35, 000 trees planted to-date.

Greenpop is a social enterprise on a mission to reconnect people with the planet. Its urban greening and reforestation projects provide environmental education and activate people through green workshops and events. Greenpop was founded in 2010 and has planted over 70,000 indigenous and fruit trees at schools and other urban sites, community farms and forests across South Africa, Zambia and Tanzania.

George Tomazos of AGT Foods Retail & Food Ingredients, said: "AGT has long been a generous donor of food and other products to reliable organisations. When the company was approached by Greenpop for assistance, we were happy to commit to providing dry food ingredients from our wide range of pulses, grains, seeds and flours."

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