

# Fame Week Africa to connect film, arts, media and entertainment creatives in 2021

Fame Week Africa will take the form of a three day hybrid virtual and physical creative experience for the film, art, media and entertainment industries in Cape Town in 2021.



*“ Fame Week Africa will bring the film, arts, media and entertainment industries together to write business, connect with stakeholders and investors and explore the latest innovations and trends,” says Carol Weaving, managing director of Reed Exhibitions Africa. ”*

The industry can look forward to the 2021 edition comprising of the following events that will take place throughout the host city of Cape Town, Fame Reel Showcase, with Comic-Con Cape Town Fan Celebration Day, and the already highly successful Cape Town International Animation Fair as co-located events, as well as value-added virtual opportunities.

## **Fame Reel Showcase**

The Fame Reel Showcase will attract pan-African business creatives across all four sectors, providing a platform to display their talent; complimented by cutting edge products and content, knowledge sharing and business networking opportunities.

Through their partnership with the host city of Cape Town, Fame Week Africa aims to drive commercial success as attendees access the creative industry community, thought leaders' insights, content and allied communities from around the world engaging with each other.

Whether you are from the film, arts, media or entertainment industry, Fame Week Africa will connect global creatives on the African continent.



## **Fame Week Africa will consist of four events across four sectors:**

**Film:** From movies to documentaries, series and reality television, this sector will explore all industries involved in creating the end product, including film destinations, equipment, crew, talent and content.

**Art:** This sector is dedicated to performers and artists, enabling them to showcase their craft and content whether it be performance, dance, literature, photography, painting, drawing or animation.

**Media:** One of the fastest changing landscapes, media has been transformed. This sector will highlight the various media platforms being used, showcasing the latest social media channels and streaming platforms, innovations by creative strategists and digital media influencers.

**Entertainment:** The entertainment aspect of the event will showcase virtual and live events, cinema drive-ins, music concerts, comedy shows, theatre productions and red-carpet events.

*Dates will be announced at a later stage. For more info visit [www.facebook.com/fameweekafrika](https://www.facebook.com/fameweekafrika).*

For more, visit: <https://www.bizcommunity.com>