

What really happened at Cannes this year?

Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing and Leadership every Thursday at 12pm on <u>ebizradio.com</u>, take a look at what really happened at Cannes this year.



Who brought what to the festival and why. More importantly, how does this showcase of advertising work relate to the real world, and what key trends are emerging?

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