

# Calling all marketing professionals: visit Scan's stand at Markex!

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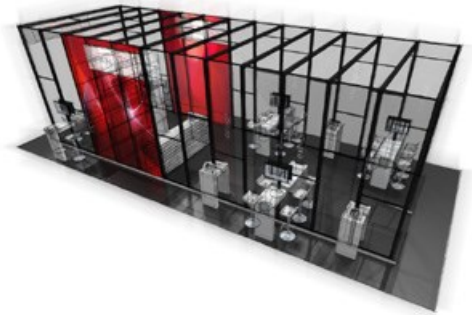
27 May 2013

As a display specialist, Scan Display is renowned for its beautiful custom-designed and crafted exhibition stands. At this year's Markex Gauteng show, Scan plans to deliver its largest self-branded exhibition stand yet - with an 84m<sup>2</sup> foot print.

Scan's MD, Justin Hawes, says: "This year we have decided to increase our presence at Markex. We will have a coffee bar, with a range of delicious coffees supplied by Grind Mobile Coffee, and encourage all visitors to come and relax over a cup with us. We will be utilising the space to show our extensive service and product offerings - which include an array of marketing and retail display solutions."

Scan Retail Solutions is an independent division of Scan Display, and was launched in 2011. The division not only offers bespoke retail counters and displays, but has a high-quality range of showcases, LED lightboxes and fabric branding solutions.

Scan is also launching its new logo at Markex 2013. Scan Cape Town's Creative Director, Paul Hugo, says: "It is important that our brand evolves over time, and is an honest reflection of our company. Scan has grown through expanding its scope of services and skills. Our new logo reflects these divisions, with variations for our Display, Retail, Print and Electrical divisions. It does also retain some elements of the original logo to show that we are the same people at heart, and despite the changes will continue to deliver with professionalism and a 'can-do' attitude."



[click to enlarge](#)

A competition will be run concurrently with Markex, with a 32GB iPad mini with wi-fi up for grabs. To enter, simply 'like' Scan's [Facebook page](#) or 'follow' Scan on [Twitter](#) - or do both to double your chances of winning. If you write a post on the Facebook wall or Tweet @ScanDisplay and tell them what you most liked about their stand at Markex, you will again double your chances of winning.

A winner will be selected on the Monday after Markex, and will be contacted via their social media profile to arrange collection of their prize.

Scan Display will be exhibiting in Hall 2, on stand B24. The show dates are Tuesday 11 to Thursday 13 June, from 9am to 5pm daily at the Sandton Convention Centre.

To visit Scan Display at Markex, please pre-register on the Markex website for complimentary entrance to the show

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## Scan Display



Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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