

Cannes Lions 2014 now open for delegate registration

CANNES, FRANCE: Cinemark, the local SA representatives of Cannes Lions and its affiliates, with their passion for both great film and advertising, bring you the latest information from the world's premier advertising festivals.

The 61st Cannes Lions International Festival of Creativity (15-21 June), the world's largest and most prestigious annual awards celebrating creative excellence in global advertising and communications, is now open for delegate registration.



Cannes Lions delegates can choose from a range of packages, including 3-day, 4-day, 7-day and Premier Package passes, all providing access to unmissable world-class content, inspirational exhibitions, screenings and award shows showcasing the best global creativity in communications, as well as unrivalled networking opportunities. Special discounted packages are available for young creatives, young agency executives, young marketers and students, helping to provide the next generation with invaluable learning opportunities. To buy a pass visit www.canneslions.com/register.



"Cannes Lions offers delegates the opportunity to step away from their day-to-day work and truly immerse themselves into a unique environment of creativity for a few days," says Philip Thomas, CEO of Lions Festivals. "With exceptional inspiration, learning and networking opportunities, it's a chance for the global creative communities to recognise accomplishments, and take the industry to

new heights."

For the first time, the overall content for Cannes Lions will this year be themed around 'Creativity in Action' with a packed week of more than 50 seminars delivered by world renowned thought-leaders and more than 20 hands-on learning workshops. Brazil Day will provide attendees with an insightful one-day content programme on Brazilian creativity, marketing and cultural understanding.

Forum extended

The Forum will this year be extended by an extra day running from Sunday 15 to Friday 20 June offering six days of content, each exploring a different theme: Creativity Decoded, Creativity Remixed, Creativity Across Screens, Global Creativity which will feature independent agencies from around the world, Talent & Training and Music & Creativity. Once again TechTalks will provide dedicated technology content, and delegates can enjoy the unique opportunity to view live judging of the Innovation Lions category. Exhibitions and screenings of the greatest global work, up to four awards ceremonies and two galas are also part of the delegate packages. Alongside this, multiple Academies and Young Lions Competitions will run throughout the seven days helping to nurture and drive fresh talent.

All Festival attendees are eligible for preferential rates on accommodation. [The online accommodation guide](#) offers possibilities for all budgets and preferences.



Cannes, home to Cannes Lions International Festival of Creativity and Lions Health Awards. (Image: Wikimedia Commons)

[Lions Health](#) (13-15 June), a new bespoke Festival celebrating the power of creativity in healthcare and wellness marketing and communications from around the world, is now also open for delegate registration. Both Cannes Lions and Lions Health will take place in the Palais des Festivals in Cannes, France. Delegates can buy a pass to attend one or both events.

For more information go to www.lionsfestivals.com

Key dates:

Delegate Registration opens: Open

Entries: Open

Festival Dates: 15 -21 June 2014, Palais des Festivals, Cannes, France

For more, visit: <https://www.bizcommunity.com>