

# Jury presidents for Cannes Lions announced

The [Cannes Lions](#) International Festival of Creativity organisers have announced the jury presidents, including the first jury president for the new Product Design Lions category.

## Jury presidents

- Branded Content & Entertainment Lions Jury President - Doug Scott, president and founder, OgilvyEntertainment
  - Design Lions Jury President - Karl Heiselman, global chief executive officer, Wolff Olins
  - Direct Lions Jury President - James McGrath, creative chairman of Clemenger BBDO Group, Australia
  - Film Craft Lions Jury President - Brian Carmody, co-founder and managing partner, Smuggler, US
  - Mobile Lions Jury President - Jaime Robinson, executive creative director, Pereira & O'Dell, US
  - PR Lions Jury President - Renee Wilson, president North America, MSLGROUP, US
  - Press Lions Jury President - Rémi Babinet, founder and creative director, BETC, France
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- Product Design Lions Jury President - Donghoon Chang, executive VP, Samsung Electronics, South Korea

The annual Cannes Lions takes place from 15-21 June 2014 at the Palais des Festivals in Cannes, France. For more, go to [www.canneslions.com](http://www.canneslions.com). Entries can be submitted online until 28 March 2014.

For more, visit: <https://www.bizcommunity.com>