

99: Best Marketing International and a jam-packed show

This week on a jam-packed <u>Biz Takeouts Marketing & Media radio show</u>, we host Hando SiniSalu, Founder & CEO of Best Marketing International, Craig Shelley, CEO of Just Ask!, Trevyn McGowan of Business of Design and Kirsty Henderson, PR and Marketing for uAfrica.com. Join show host Warren Harding every Thursday from 9am-10am from the <u>2oceansVibe Radio</u> studios. [twitterfall]

Lineup

- Show host: Warren Harding (@bizWazza)
- Telephone guests: Hando SiniSalu; Craig Shelley (@justaskcraigs); Trevyn McGowan; and Kirsty Henderson



- · Discussion topics:
 - SiniSalu, Founder & CEO of Best Marketing International, on The Best of Global Digital Marketing: The Book as well as his trip to JHB and CPT on 13 & 14 August to talk at the Marketing Mix events.
 - Shelley, CEO of newly launched Just Ask!, a business referral networking company. We find out more about how it works and how you can benefit from using Just Ask!
 - McGowan, one of the founders of <u>Business of Design</u>, on the two-day seminar programme aiding South African creatives to expand their local and international markets.
 - Lastly, we chat to Henderson, PR and Marketing for <u>uAfrica.com</u>, organisers of the <u>2014 Ecommerce</u>
 <u>Conference</u> and the <u>2014 Ecommerce Awards</u>.

How to listen

- Internet radio/streaming audio: <u>2oceansVibe Radio</u>
- Mobile: iPhone, Blackberry or Android apps

Comments or questions

• Email: <u>biztakeouts@bizcommunity.com</u>

Twitter: tweet <u>@BizWazza</u> using <u>#biztakeouts</u>

• Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

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