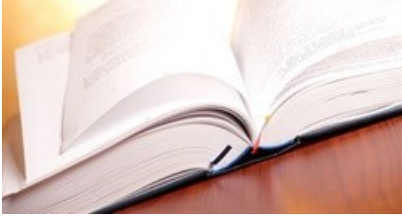


Call for chapters for new book on Digital Kenya

Dr. Bitange Ndemo and Tim Weiss, Editors of *Digital Kenya | The new generation for entrepreneurs* said they are seeking to enhance and invigorate together with practitioners and scholars the dialogue surrounding business environments and entrepreneurship in Kenya.



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In a statement they said the book is strategically positioned to contribute to the international management literature on startups, (ICT) entrepreneurship, business environments and doing business in Africa.

"Current publications tend to span the whole of sub-Saharan Africa thereby omitting the opportunity to study one context in-depth," they said.

The book *Digital Kenya | The new generation of entrepreneurs* they said will allow an unprecedented insight into the dynamics of the most "hyped" ecosystem on the African continent. The editors added they aspire to establish the book as a central point of reference for Kenyans, Africans and beyond.

They stated: "'Kenya is seen as one of the most important gateways to other African markets. Comprehending the dynamics and peculiarities in Kenya's Information and Communications Technology (ICT) ecosystem is the first step in inspiring a series of publications in the African management and business literature.

"A book created by practitioners and scholars is a unique opportunity to document past developments and give a future outlook for the generations to come. Practitioners share their best-practices and opinions while scholars embed the discourse in important theoretical frameworks. Overall, this book aims to engage scholars, practitioners and experts across disciplines in an examination and debate of entrepreneurship and Kenya's business environment."

The book is expected to have about 15 chapters and profiles of 10 entrepreneurs.

The call for chapters that can be accessed via digitalkenyabook.com and the editors are inviting innovative, interesting, unconventional, relevant and counter-intuitive chapter proposals that address theoretical and empirical aspects of

entrepreneurship and Kenya's business environment.

Potential authors can submit chapter proposal (up to 1,000 words) until 31 January 2015 on the themes that include, but are not limited to, the following: History and Future; Entrepreneurial Mindset and Business Ventures; Kenyan Investors and International Investors; Organizational Culture, Strategy Tools and Management Practices; Entrepreneurial Profiles.

Conrad Akunge, Innova & iHUB; Erik Hersman, BRCK, ushahidi & iHUB; Jimmy Gitonga, ArkAfrica; Mark Kaigwa, Nendo are some of the authors that have already been confirmed.

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