

# 123: Is design on the 2015 business agenda with Life is Awesome

On the next [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 19 February 2015, from 9-10am, show host Warren Harding chats to Liné van der Merwe, founder and director of multi-talented design and print studio, Life is Awesome. They specialise in graphic, packaging, web design, UX, printing and interior signage.

## Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *In studio:* Liné van der Merwe, founder of Life is Awesome ([@lifeisawesomeCT](#))
- *Discussion topics:*
  - We find out more about Life is Awesome design studio, the key elements of great design, how design works across platforms and how design has changed over the last 20 years with the rise of digital.
  - We also focus on why businesses should take design seriously in 2015 and how it can benefit the bottom line.



## How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

## Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

## Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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