

## 127: Agency focus with TLC Marketing Worldwide

On the next [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 16 April 2015, from 9-10am, show host Warren Harding chats TLC Marketing Worldwide Managing Director, Derek Miller, a global marketing agency with a unique fusion of experienced marketers and innovative deal makers whose skills combine to create, manage and deliver magical marketing campaigns, to help achieve the clients' business goals.

Lastly, we're joined by Yossi Hasson, CEO of SYNAQ, leading provider of cloud based messaging and communication services for South African business.



### Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via Skype:* Derek Miller and Yossi Hasson ([@yossihasson](#))
- *Discussion topics:*
  - Derek Miller joins us in our agency focus segment, and we take a look at the history of TLC Marketing, some of the agencies work and the current trends affecting South African marketing industry. Lastly, we look at what the future holds for the agency.
  - Yossi Hasson talks to us about the importance of cloud-based messaging and the global expansion plans for SYNAQ.

### How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

### Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

### Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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