

Multi-screen VOD platform dedicated to content made in Africa

At the occasion of the 1st edition of the DISCOP in Abidjan, EBONYLIFE TV announced a strategic partnership with SUMMVIEW, which enables the launch of a Premium multi-screen VOD platform.



Thanks to this service already accessible on mobile application and online platforms, EBONYLIFE TV offers the African Diaspora users the ability to access from their smartphones, tablets or laptops, unique Africa-made on-demand content. Users can download the application, EBONYLIFE TV, on Apple Store and Google Play Store and/or go to vod.ebonylifetv.com. Users have the option to subscribe for a month or a year.

The availability of video on smartphones, tablets and laptops relies on the platform developed by SUMMVIEW. With a few clicks, users access from the terminal, a catalog of Nigeria-made on demand videos.

"We at EbonyLife TV are very excited that our teeming audiences in the Diaspora can now catch up on EbonyLife TV on-the-go! With this Premium SVOD platform, EBONYLIFE TV expands its range of services and mobile applications and provides the African Diaspora subscribers, outside of Africa, an innovative offering of premium quality content made in Nigeria for the World. The "one stop shop" offer of SUMMVIEW allowed mastering the costs and securing the roll-out." said Mo Abudu, Executive Chairman and CEO of EBONYLIFE TV.

For more information visit <http://www.summview.com>.

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