

ZIFF 2015 presents Mini Ziff Bongo Movies Festival, dhow races

The Zanzibar International Film Festival (ZIFF) will stage the Mini ZIFF Bongo Movies Festival on 12 June 2015, as part of the Festival of the Dhow Countries, which take place in both Dar es Salaam and Bagamoyo. Ten movies will vie for the Zuku Bongo Movies awards, including Directing, Cinematography, Sound, Editing, Producing and Acting and TV.



"The Bongo Movie industry is becoming a major economic and cultural force and we are excited to be able to celebrate the best of these movies and share them with the people who love them. We are looking forward to partnering with the industry and rolling out innovative ways of marketing the movies through streaming and online distribution as part of the company's value added services," says Frederick Shirima, Operations Director of ComNet, sponsor of the event.

Festival Director Prof Martin Mhando explains the vision for 2015, "This year we will focus on the distribution aspects of Bongo Movies throughout the region. We would like to hear from regional filmmakers and distributors about their own experiences in regards to the opportunities and challenges that the Bongo Movie industry is facing."

As part of Mini ZIFF, there will be a Bongo Movies Distribution Forum at the Escape One Venue in order to discuss and workshop these issues. Mini ZIFF, along with Primetime Entertainment and Clouds FM, will also play host to 50 of the top Bongo movie stars, directors and technical star at an event where the ten Nominated Bongo movies will be announced. Bongo Movies top billing star Ray Kgosi will lead the discussion as he challenges the current status of the industry.

Dhow Race

Thanks in large part to support from ComNet, Mini ZIFF 2015 had a Dhow Race on the foreshores of Bagamoyo Old Customs Beach on 6 June. Another Dhow Race in Dar es Salaam will follow this on 13 June. The winners of the Bagamoyo Dhow Race will join other masters at the ZIFF Dhow Race in Zanzibar on 19 July.

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