

136: This Is Me, and Mike Wronski on social media

On the next [Biz Takeouts Marketing & Media radio show](#), Thursday, 18 June 2015, from 9-10am, show host Warren Harding chats to David Thomas, co-founder and CTO for This is Me ([@ThisIsMeTweets](#)), a third party online identification and verification authority.



With an increase in online fraudulent activity in South Africa, now more than ever you need to be vigilant about how we conduct ourselves in the online space. We find out more from David about online fraud, and how to stay protected with This is Me.



Then we shift our focus to social media in South Africa and are joined by Mike Wronski ([@mikewronski](#)), founder and CEO of Fuseware ([@Fuseware](#)). We touch on Fuseware's recent acquisition by Ornico Media, and then look at what is happening on social media, what's growing and what brands are doing online?

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *In studio:* David Thomas
- *Via phone:* Mike Wronski

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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