

Global communications company opens in Lagos

Global communications, events and talent agency, Celebrity Services Africa has announced the opening of a new office in Lagos, Nigeria, adding to their network of offices in Cape Town, South Africa and Beverly Hills, USA.



Heading up communications for the Nigeria office is Ijeoma Ndekwe, an award-winning lifestyle journalist and brand relationship builder who specializes in designing strategic integrated campaigns that support enterprises as well as start-ups to innovate, accelerate and grow.

“I’m excited about the new capabilities and capacity which [CSA](#) will offer Nigerian companies. At the same time we’ll be able to present local & multi-national companies with resources and a pool of talent from around the world working on a variety of projects,” says Ijeoma who has executed various campaigns and strategic partnerships for a number of SME’s, Government agencies and international corporations in Nigeria.

While [CSA](#) has had a strong presence in Africa - working on major strategies with such clients as Johnnie Walker (including the much talked about Lekki Bridge “Walking Man” New Year’s Eve social media stunt), Ciroc Vodka, the All African Business Awards, Carlson Rezidor hotels and Airlink airlines, amongst many others - the opening of the Lagos office will present Nigerian and pan-African companies access to the company’s high level capabilities and global experience.

“We are excited to have Ijeoma join the [CSA](#) family as we grow our global and African reach. She is uniquely positioned as a Nigerian media specialist who will be a key partner in Nigeria as we roll out new digital platforms and escalate our communications and talent divisions for work in, amongst others, the luxury brand and entertainment sectors on the continent,” says Davin Phillips, CSA communications executive director.

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