

New MD for Ford sub-Saharan Africa region

Casper Kruger has been appointed as managing director of Ford Motor Company's sub-Saharan Africa region, effective 1 April 2017.



Casper Kruger

Kruger will join Ford's Southern Africa leadership team and assist in overseeing the company's business operations in sub-Saharan Africa, including South Africa and Southern Africa. He will assume the position of managing director when current president and CEO Jeff Nemeth takes on his new position at Ford as part of his [planned return to the US](#) on 1 July 2017.

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