

# Seven South African fashion designers making waves



22 May 2017

Fashion is an expression of an amalgamation of the self and the culture. This is why it is an ever-growing field, bringing forth cultures and uniting them with beauty. South Africa is the up and coming new fashion destination with its brilliant designers and labels churning out amazing clothes and making their way to the biggest fashion weeks all over the world. Here are some South African fashion labels to look out for:

## **Thula Sindi**

Launched in 2005, designer Thula Sindi's eponymous fashion brand has been turning heads. Blending simplicity and sophistication with extremely modern style, his work has been showcased in fashion weeks all over the world, including Paris, Rome, New York and so many more. He was also named the South African Fashion Designer of the Year in 2012. Chic and stunning, these clothes are so classy that you can sport them anywhere.

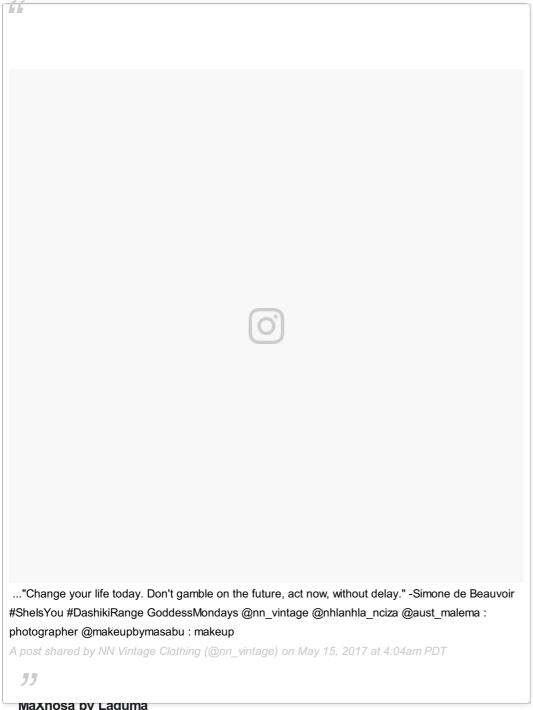
#### www.thulasindi.com



## NN vintage

If bold and bright are what you are looking for, NN Vintage is what you need to pick today. Stunning African designs in the loveliest colours, this brand offers the rich heritage of African fashion with a contemporary twist. It was founded by the famous Nhlanhla Ncizafrom the acclaimed singing duo, Mafikizolo. The clothes are inspired by the bold fashion of the 40s to the 80s and are perfect for making a stunning statement.

# www.facebook.com/NN-Vintage



waxnosa by Laduma

MaXhosa by Laduma is a Xhosa inspired fashion brand by the famous African knitwear designer, Laduma Ngxokolo. Founded in 2011, this brand has come up with premium knitwear. It makes use of South African mohair and wool and celebrates traditional Xhosa bead work. This award winning designer has created a premium brand of knitwear for men and women in signature prints which is taking the world of fashion by storm. Sadly, this label does not have stores outside Cape Town, Johannesburg, London and Tokyo yet.

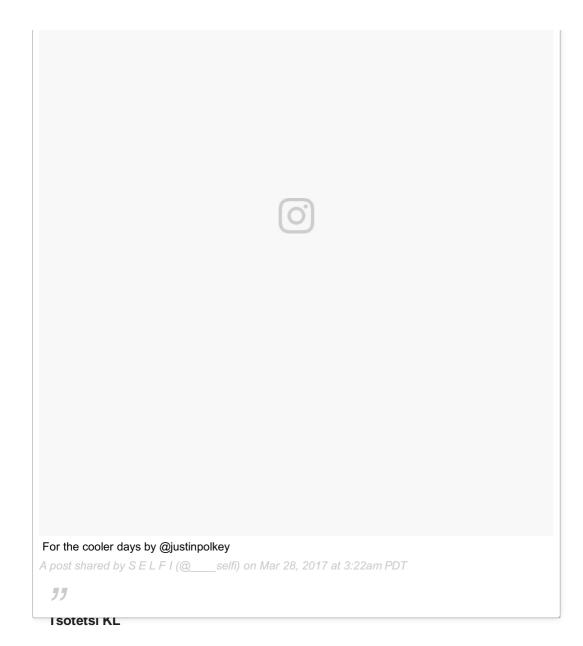
#### www.maxhosa.co.za



Celeste Arendse, who has already become a well-known name in the world of fashion, is the creative mind behind the stunning brand, Selfi. The brand aims to explore the 'multidimensional parts of the self' through its stunning designs, deconstructed shapes, exquisite tailoring and custom prints. These brilliant designs have found their way to coveted fashion show in London and New York. This is the brand for someone who likes turning heads wherever she goes.

# www.selfi.co.za

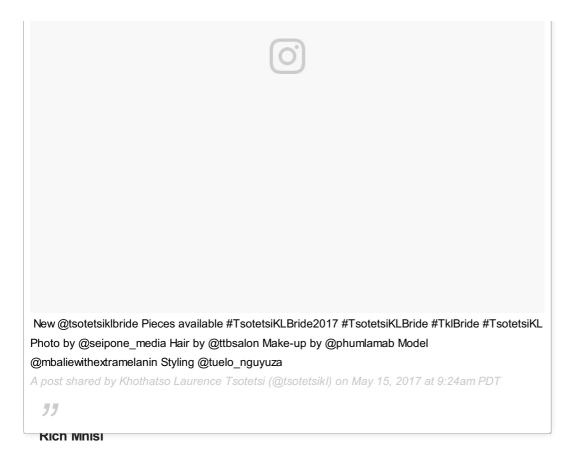
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Khothatso Laurence Tsotetsi has been turning heads with his sophisticated and dreamy designs of his premium womenswear brand, Tsotetsi KL. His work is inspired by the way fabric moves and falls across the human body, which has resulted in dreamy and flattering designs. The brand is known for its feminine and flirty appeal in dresses, skirts, tops etc. It has even launched its own bridal collection and it is to die for!

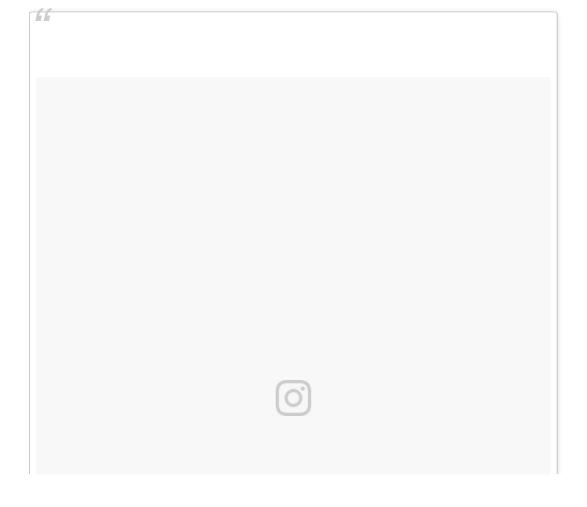
## www.tsotetsikl.com

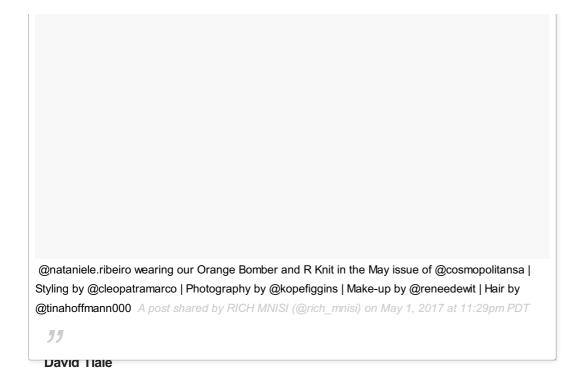
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Rich Mnisi's eponymous fashion brand was launched in 2014 and in this short period of time the designer has already been heralded the Africa Fashion International Young Designer of the Year. His work has been featured in the most coveted publications including, Marie Claire, Elle, GQ Style, etc. This brand belts out quirky fashion, inspired by pop culture and has a very androgynous feel. This is ideal for making a cool but striking statement which is not too bold or overrated.

## www.richmnisi.com





David Tlale's showstopping gowns and stunning drapery has earned him a spot at the Mercedes-Benz Fashion Week New York. His penchant for dramatics, exquisite sculptured detailing and masterful appliqué is perfect for someone who wants to make a statement. He was the first South African to get a chance to showcase solo at the illustrious event.

# www.davidtlale.com/en



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These prilliant designers have done a great job in putting South Atrica on the tashion map of the world.

Planning to start your own fashion brand, but do not where to start when it comes to finding the finances and credit liability? Opt for a <u>business line of credit</u>, which is a form of 'revolving' capital available to businesses who need access to cash.

# ABOUT STEPHEN MARSHAL

Stephen Marshall is a Director of LMG Solutions with extensive experience in marketing and financial services in Meridian, Idaho. My work has been featured and mentioned in a wide range of publication, including Tweak Your Biz, Mobile Business Insights, Social Nomics, Small Biz Club, Energy Central, Dzone, Biz Community, Blog Her and more.

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