

Gauteng will play host to Meetings Africa until 2022

Following a comprehensive bidding process, Gauteng has emerged the successful bidder to host Meetings Africa, South African Tourism's strategic business events show, for the next five years. The event will be hosted by the Gauteng Tourism Authority and the Johannesburg Convention Bureau at the Sandton Convention Centre through a province-city partnership annually in February.



Image Source: [Sandton Convention Centre](#)

“We would like to thank all the bidding tourism authorities for their submissions, and congratulate the province of Gauteng on winning the right to host Africa’s largest business events trade show. We look forward to continuing our strong partnership with the Gauteng province and once again showcasing the province’s world-class venues and infrastructure for meetings, incentives, conferences, exhibitions and events (MICE),” said Sisa Ntshona, CEO of South African Tourism.

With 22,000m² of flexible event space, contemporary Afro-chic décor and technologically advanced facilities, the Sandton Convention Centre is perfectly suited to showcase the continent as an attractive, value-for-money destination to host international and regional meetings and conferences.

“Through this partnership, and as we continue with our efforts to achieve our strategic goal of five million more tourists in the next five years, we will also reinforce Meetings Africa’s status as Africa’s premier business and professional events trade show committed to positioning and, of course, growing the number of business events hosted on the African continent,” concludes Ntshona.

In the last five years (between 2013 and 2017) Meetings Africa has hosted over 1,000 international and regional buyers, 1,336 exhibitors and over 7,000 visitors. Meetings Africa 2018 will take place from 26-28 February 2018.

For more, visit: <https://www.bizcommunity.com>