

Nigerian Police TV to go live in November 2017

The chairman/CEO of the Nigeria Police Broadcasting Service (NPBS), Ediri Jerry Wesley, revealed during an interview with journalists in Abuja, on 2 September 2017, that the proposed NPBS would be hitting Nigerian airwaves 28 November 2017, according to a report by Today NG.



Wesley also revealed that transmission will be done in both Pidgin English and other Nigerian Languages.

According to a report by [Telecompaper](#), the CEO highlighted the NPBS's launch strategy during the interview, by revealing that the station would kick off with a fund-raising ceremony at the International Conference Centre, Abuja, and that they would be poaching workers from international broadcast organisations, including the Cable News Network (CNN).

Wesley said that, "The NPBS will focus on four areas of operations (TV, Radio, Online and Emergency Control Centre). The project, which is a Public Private Partnership with the Nigeria Police, will help to curb insecurity by providing a prompt response to emergency situations."

"Unlike most broadcast organisations, the NPBS will not source for commercial adverts for sustainability, rather its survival will depend largely on sponsorship from corporate organisations and well-meaning Nigerians.

About 5,000 young Nigerians will be engaged and trained by 50 expatriates (professionals from CNN, BBC and other foreign media organisations) for three years.

“In order to reach all Nigerians, irrespective of their educational background, the transmission will also be done in both Pidgin English and other Nigerian Languages,” the NPBS CEO concluded.

For more, visit: <https://www.bizcommunity.com>