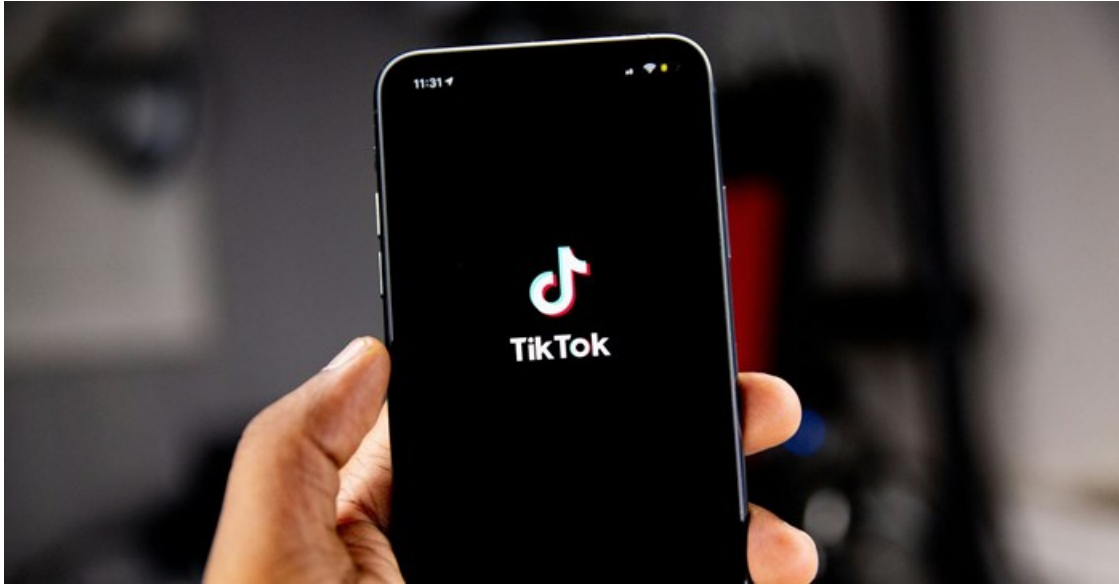


All your 2023 TikTok Top Creator Awards nominees: Championing African creativity

TikTok and Vodacom have joined hands to present the 2023 TikTok Top Creator Awards. These awards honour the achievements of creators but also provide a glimpse into the future of media and entertainment in Africa.



Source: www.unsplash.com

This is the second year of the eagerly awaited award ceremony, celebrating TikTok creators for their talent and creativity. During December 2023, TikTok fans were asked to vote for their favourite creators on TikTok, and winners were chosen by public vote and a TikTok judging panel, with one winner emerging from each category.

Bianca Sibiya, head of content operations for TikTok in Sub-Saharan Africa, emphasises the significance of acknowledging talent: "TikTok champions creativity and connects people globally. Our platform empowers anyone to become a creator and share their stories, while building careers. These awards are designed to inspire, guide, and empower the next generation of talent to take Africa to the world"

Through this first-of-its-kind collaboration with TikTok, Vodacom South Africa enhances the creative process with its best-in-test network on SA's most reliable network. Without access to a reliable data network, content creators will not be able to upload their videos on TikTok.

Mathys Venter, managing executive for prepaid and loyalty at Vodacom South Africa explains, "Our network enables

content creators to realise their creative visions, from capturing and editing footage to producing engaging content. This partnership is also another example of how like-minded brands collaborate to provide customers with technological solutions that enhance their everyday lifestyle and entertainment."

Set for 9 February at Vodaworld in Midrand, Johannesburg, this event is more than just an awards ceremony. It's a tribute to the individuals shaping the cultural and digital landscape of Sub-Saharan Africa, setting new cultural trends and influencing social narratives.

Here are your nominees:

Sports creator of the year in Sub-Saharan Africa

- Nezcatt (South Africa)
- stoneavenuee (Nigeria)

Gaming creator of the year in Sub-Saharan Africa

- khalamanja_ (Nigeria)
- _someothergirl (Kenya)
- tacticalceza (Nigeria)

Entertainment creator of the year in Sub-Saharan Africa

- Sachi_himes96 (South Africa)
- Lifestory328 (Kenya)

Lifestyle and Education creator of the year in Sub-Saharan Africa

- Foodstakenya (Kenya)
- _iremide (Nigeria)
- SiyaBunny (South Africa)

Trailblazer of the year in Sub-Saharan Africa

- OfficialKinuthia (Kenya)
- @olaoflagos_ (Nigeria)

Africa Rising creator of the year in Sub-Saharan Africa

- Afrolecia (Haircare South Africa)
- Nairobidisclosure (Food Kenya)

Publisher of the Year in Sub-Saharan Africa

- PulseNigeria247 (Nigeria)
- Startimeskenya (Kenya)
- Foodiesofsa (South Africa)
- WWTaste (South Africa)
- PulseSports (Nigeria)
- jointribe__gg (Nigeria)
- Netflixnigeria (Nigeria)

Song of the Year in Sub-Saharan Africa

- Tyler ICU & Tumelo_za - *Mnike* (feat. DJ Maphorisa, Nandipha808, Ceeka RSA & Tyron Dee)
- Inkabi Zezwe, Sjava & Big Zulu - *Umbayimbayi*
- Uncle Waffles, Tony Duardo & Justin 99 - *Yahyuppiyah* (feat. Pcee, EeQue & Chley)
- Guchi & Loud Behaviour - *Notice Me*
- Pcee, S'gija Disciples & Zan'Ten - *Kilimanjaro* (Feat. Justin 99, Mema_Percent & Mr JazzIQ)
- Khaid & Boy Spyce - *Carry Me Go* (Sped Up)
- Khaid - *Anabella* (Sped Up)
- Asake - *Lonely At the Top*
- Spyro - *Who is your guy?*
- Adekunle Gold & Zinoleesky - *Party No Dey Stop*
- Jux & Diamond Platnumz - *Enjoy*
- Jay Melody - *Sawa*
- Platform TZ - *Wivu*
- Alikiba - *Mahaba*
- Bruce Africa - *You*

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