

# Get a mobile presence

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Bizcommunity itself predates the mobile internet, but the Press Office product has been compatible with mobile since day one. Press releases appear in our [industry portals](#) in a mobile-friendly format, press office interfaces look great on mobile and we are in the process of upgrading our mobile interface for even greater engagement and accessibility.

## Why a Biz Press Office?

- Our 12 years' experience in digital publishing has ensured that there are many well-recognised companies today whose fledgling online efforts grew out of the platform that Bizcommunity.com offered.
- Due to the fact that Bizcommunity.com is the largest industry news website in Africa, and has an excellent search engine ranking, content reaches a much wider audience than they would on other sites offering press office products. Company news distributed on Bizcommunity.com often gets a higher ranking in search engines than the news appearing on a client's own website.
- Bizcommunity.com Press Offices are fully customisable and can be designed visually to support the brand and as to the client's requirements instead of standard layouts and colours.
- Press releases are distributed on the client's social media accounts if the client authorises this functionality. Press releases are also distributed on Bizcommunity.com's social media accounts for extra exposure.
- Press Offices allow for other content to be promoted, such as job ads, events, workshops and galleries. Some branded content, a good writing style, a snappy headline and visual are all that's required to become a high profile online publisher these days.

To sum it up, there is only one product that offers outstanding exposure to the largest online business-to-business network in Africa, and that's a [Biz Press Office](#).

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