



# Scan Display appoints new GM in KZN

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Leading Southern African exhibition and display specialist, Scan Display, has appointed Moses Rulashe as General Manager of the company's KwaZulu-Natal operation with effect from 1 September 2006.



Moses joins Scan from Exhibition Stand Systems, a division of Kagiso Exhibitions, where he worked both as an exhibition stand designer and project manager during the last five years.

His background is in Interior Architecture, having completed a degree in Bachelor of Technology in Interior Design at Technikon Natal in 2000.

Moses is positive about the challenges that come with his appointment: "At Scan I will have the opportunity to work with clients on all stages of their marketing projects, from conceptualisation right through to delivery of the final product."

"Scan views visual communication, in the form of displays and exhibitions, as an integral part of marketing. The company's approach is to play a consultative role to clients to assist them in communicating their messages."

Moses believes the KZN market represents a growth opportunity for Scan. The latest additions to the ICC Durban are especially geared towards large-scale events and exhibitions like the Indaba travel show. The venue's upgrade bodes well for the future of the region's exhibitions and events industries.

Scan's MD, Justin Hawes, is delighted to welcome Moses to the Scan team: "I believe that through Moses' leadership, experience and enthusiasm for the visual communications business we will grow our activity in the region."

Moses will be based at Scan's offices in Umgeni, Durban.

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## Scan Display



Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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