

Offlimit celebrates 10 years with a new website!

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Offlimit Communications launches new look with a visual refresh to their website that matches the edge and quality this agency consistently delivers.

Offlimit Communications, a leading vibrant experiential marketing agency in South Africa, is pleased to announce the new look of its corporate website (www.offlimit.co.za) as part of the agency's 10th year celebration. The redesigned website provides improved functionality with a simplified menu and new navigation system, allowing the agency to showcase their high calibre work on a website that befits it.

"More than 50% of our business comes through our website. In keeping with our unique approach of providing long-term assets for brands, the new website is a proofpoint that demonstrates the level of creativity we are moving towards within our business," says Offlimit Communications MD, Jerome Cohen.

Initially launched in 2004, Offlimit is proud of its ten-year record of growth and sustained profitability while delivering unique solutions to clients and bringing innovation to the industry. A forward-focused business that *moves people to brands*, the agency has since expanded its client offering and to showcase this great achievement over the years, various sections on the website, functionality and content have been updated to keep the agency ahead of the pack - for experiential that speaks across platforms and plugs seamlessly into digital, it really is the one place to go.

Adds Jerome: "Offlimit has undergone a tremendous transformation over the years and as such we had to grow our website with the brand to reflect the next era of our business. From flash to HTML, this new website has been redesigned for ease of use, saving time while clicking through pages and searching through a sea of information."

For visitors who are interested in Offlimit, the *About Us* section has been refreshed with a much cleaner look and the agency's Integrated Marketing Campaign approach creatively laid out for potential clients to understand upfront the added value the agency can bring to their brands. The website has been further enriched with the latest business news and international trends on the *Trends* page, while the *Work* page provides up-to-date news and behind the scenes look at the work Offlimit does for its clients.

To check out the new look, feel and functionality of Offlimit's re-launched website, visit: www.offlimit.co.za

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