Hang your curved products now, with the Do-It FlexiTab

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For any product to be a success it needs to be seen in stores, so, having your products hanging can be a powerful tool in attracting your customers' attention. This may pose a challenge for uniquely shaped products such as your toothpastes, hand creams and bottles but with the Do-It® FlexiTab, it's as easy as 1-2-3.

The Do-It® FlexiTab is part of Pyrotec PackMedia's merchandising range and has the ability to stick to any shaped product. The tab has a thicker hang-hole area and a thinner adhesive which allows you to flex and manoeuvre the FlexiTab to the shape of your product.

The tab folds down during shipping and folds up when hanging and the clear plastic will ensure that your product's message won't get lost. The adhesive on the FlexiTab will keep your product hanging even in the roughest retail environments.

The materials (plastic, adhesive, and liner) that are used to produce the Do-It® Hang Tabs are considered non-toxic and non-hazardous.

While all five senses play a role in the purchasing process, sight plays the most important role. By having hanging packaging, you are placing your brand in a more prominent position.

No matter the shape of your product, use the Do-It® FlexiTab to catch the eye of the consumer.

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