

UCT course develops strategy leaders in SA

Issued by [UCT Graduate School of Business](#)

11 Oct 2006

The UCT Graduate School of Business (GSB) will run an innovative course this October that tackles a problem common in the world of business: the gap between strategy and implementation.



The course, called Strategic Leadership Coaching, was launched earlier this year and has garnered very positive feedback from the senior business leaders who attended. The programme has also since been harnessed by Toyota Tsusho Africa as an in-house programme for executives.

The arrangement with Toyota Tsusho Africa will see executives from the business converge on the UCT GSB from around Africa for a special edition of the five-day course.

Speaking ahead of the next Strategic Leadership Coaching open programme running from 23 - 27 October Janine Everson, Academic Director at the Centre for Coaching at the GSB and the facilitator for the course, said the course is unique because of its unique blending of two disciplines - coaching and strategy - in order to target a common problem in the world of business: the gap between strategy and implementation.

Everson said many executives agree that while strategic planning is often given an organisation's full attention - normally with input from expensive consultants - when it comes to the implementation of such strategies, something goes wrong, leaving the organisation unchanged or, worse, halfway through a process.

"But great leadership is about implementing change as well as developing the strategies to adapt to change," she said. "You can't have one without the other."

The course exposes senior executives responsible for strategic implementation to focussed one-on-one coaching that develops their own personal leadership competencies and an approach to leadership which will help them become effective catalysts and drivers of change.

"This course is about strategic leadership, underpinned by one-on-one coaching support as the core in helping leaders to build their capacity to envisage, mobilise and drive organisations towards strategic change objectives," said Everson.

"Delegates hone their leadership skills, becoming better able to foresee challenges, manage uncertainty in a constructive way and unlock the potential inherent in themselves and their colleagues."

For more information on the course contact Shireen Brown on (021) 406 1370 or .

- **UCT GSB'S Executive MBA ranked Top 5 globally for gender diversity** 19 Oct 2023
- **African startups take centre stage in local accelerator programmes** 17 Jul 2023
- **Inaugural Africa Impact Summit to showcase how impact investing can transform the continent** 5 Apr 2023
- **Take your startup to the next level! Join the e-Track programme** 1 Mar 2023
- **UCT GSB conference to share insights on how to do business in Africa** 6 Dec 2022

[UCT Graduate School of Business](#)



The University of Cape Town Graduate School of Business (GSB) is recognised as one of the best business schools in the world. Its innovative approaches to teaching and learning and commitment to relevance and social impact set it apart from most.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>