

We dare to be different!

Issued by Wetpaint Advertising 19 Mar 2015

We don't want to live just to be forgotten. Rather, we find that there is power and beauty in our difference. It is our way to stand out in the world and showcase that being different is actually a better way of living.

We certainly wouldn't advocate turning your office, cubicle or home office into some kind of over-the-top theme park, but a few clever items carefully placed here and there can brighten up the dullest of work spaces.

The perfect office space should inspire creativity. This is an attribute we pride ourselves on. By having an office, like ours for example, it offers you the chance to display things you might not get away with (or indeed, want to actually get away with) at home. Heck, we have turned our office space into our home away from our homes. After all, you do normally spend the better parts of your days there.

From magnificently branded ottomans to clever clocks and wall decals, there are plenty of options you can choose from to make your office space cool and productive. To make it a place where creativity lives. A place where doing the hard work is something you look forward to. A place to be awesome.

So, what does awe someness mean to you?

For us at Wetpaint, it means finding really unique ways to connect previously unconnected things. That's why we have gone an extra mile to décor our offices in a way that only we can do! Take a look!



We always deliver awesome ideas on TIME! Our wall clocks are made from old vinyl records (LP) and branded with some popular South African Brands... Because well, we are proudly South African!!!



We have a giant hunger for success and greatness. These are our brainstorming ottomans with macro images of some of SA's most recognisable food brands.

A creative workspace can encourage employees' productivity with bursts of inspiration and creates a winning culture. We dare to be different, to be bold and inspirational in all that we do. Not just for the clients we work with but for ourselves as a team as well. We are definitely winning. You could be, too.

- "Is everyone a social media specialist? Unpopular opinion by a head social media specialist 2 May 2024
- "When did clients become advertisers? Unpopular opinion by a chief creative officer 3 Apr 2024
- The vanishing act of decent interns: Unpopular opinion by a CEO 6 Mar 2024
- "The World Domination blueprint: Wetpaint is taking over the world one brief at a time 22 Nov 2023
- "Wetpaint goes global, 30 fastest growing private companies to look out for in 2022 20 Apr 2022

Wetpaint Advertising



At the core of our vision lies a commitment to redefine the global advertising landscape. Drawing from deeprooted African perspectives while maintaining a steadfast global outlook, we emerge as a dynamic, full-service agency, offering comprehensive solutions to ensure your band's success on a global scale.

Profile | News | Contact | Twitter | Facebook | RSS Feed