

## **HOMEMAKERS** reaching more households

Issued by <u>HOMEMAKERS</u> 4 Jun 2015

The HOMEMAKERS brand is thriving on their latest online move using the fastest growing digital platform in the world, producing the HOMEMAKERS digital publications. We embraced the difficult and challenging move, and now the HOMEMAKERS magazines are more inviting and browsable than ever before on our newly launched website, www.homemakersfair.co.za.



The new platform delivers the same immersive reading experience across multiple devices, including mobile and tablets.

The added features and a new look website are of immense value to advertisers, making browsing your favourite local home magazine a much improved experience whatever time, place or platform you choose.



When browsing through the magazine, you can get in touch with the supplier by simply clicking straight through to their website or email, directly from their ad. You can also share your most liked products or issues with your friends and family.

The platform amplifies the reach of our advertisers with clever tools. A reader can easily select / clip any part of a publication or an ad to share with other readers across the digital landscape. This dramatically extends the reach as you. And if you found a product or business you love, let your friends know about them, by sharing their info on your social media like Google+, LinkedIn, Pinterest, Twitter or email.

Advertisers and consumers can download any free electronic publication in PDF format and quickly and easily print out a copy on your home printer.

Visit our NEW digital publication website, its beautiful, engaging and easy to use and while you are there, download the free Issue app for <u>iOS</u>, <u>Android</u> or <u>Windows</u> and follow HOMEMAKERS today!

For more information, email <u>info@homemakersonline.co.za</u> or call 086 111 HOME/4663.

Connect with us via Twitter, Facebook, LinkedIn, Youtube.



- "Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024
- "Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023
- "Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- Get on board with Homemakers digimag 21 May 2021
- \* 2021 Johannesburg Homemakers Fair postponed 10 Feb 2021

## **HOMEMAKERS**



HOMEMAKERS create platforms where advertisers and discerning homeowners connect.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com