

# Rough Guides users rate Ethiopia as the most welcoming travel destination

International users on Rough Guides have voted Ethiopia as the [World's Most Welcoming Country](#). Rough Guides users selected the East African country based on its distinctive offerings such as the tribal customs and hospitable traditions as well as the taste and ceremony of Ethiopian coffee.

The country's leading airline, Ethiopian Airlines currently has an expansive network that includes 95 global countries on five continents that connect to all the Ethiopian tourism sites. Most recently, the Ethiopian department of immigration and nationality affairs and Ethiopian Airlines introduced an [online visa application platform](#) that will allow international travellers to apply for their Ethiopian visa on its [website](#).

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