

# Streamline your planning with AfriGIS GISlike

Issued by [AfriGIS](#)

27 Feb 2015

## Know where

- your customers are
- you need to deliver services

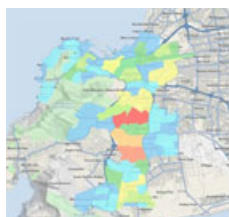
AfriGIS GISlike enables our clients across various government and private industries to adjust their trade areas, sales strategies and decision making processes.

Information is visually displayed on different maps, such as heat maps, immediately indicating areas to be reviewed.

AfriGIS GISlike is an online mapping and analysis application that enables you to streamline your planning and operations by mapping your own data, together with extensive AfriGIS and Census datasets - therefore you can view and analyse your customer data on a map and then adjust or modify your trade areas or maintenance and sales strategies in context of Census and other AfriGIS datasets.



AfriGIS GISlike Interface



Thematic Map



Heat map with  
Suburb Layer



Population Density  
Heat map

## Benefits

- Free online demographic mapping
- Market, consumer and risk profiling
- Market research
- Risk analysis/management
- Trend analysis
- Gap analysis to determine potential business areas
- Municipal asset management
- Powerful simplicity

Try it now:

<https://www.afrigis.co.za/solutions/products/evaluate/gislike/>

- **AfriGIS's Peter Smythe appointed to GeoServer Project Steering Committee** 14 May 2024
- **Location intelligence is the secret weapon of data-driven banking** 13 Mar 2024
- **A GIS leap forward in the customer journey** 28 Feb 2024
- **What are you looking for?** 14 Feb 2024
- **Steering FMCG growth with GIS insights** 30 Jan 2024

#### AfriGIS



We create ONE OF A KIND GEOSPATIAL SOLUTIONS. We use geospatial information science to bring information about WHERE to life across industries and in any application. This helps our clients unlock value through better business intelligence.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>