

Sandcastle fun on the beach with Algoa FM

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Beach weather means it is time to get out buckets and spades to build a sandcastle.

This summer season Algoa FM will be searching for the top sandcastle artists in the Eastern Cape and along the Garden Route as part of the annual Engen Beach Roadshow.

The roadshow will be running from Saturday, 19 December until Sunday, 3 January starting off at Morgan Bay beach in East London and ending in Jeffrey's Bay.

The Engen Primax Unleaded and Algoa FM Summer Beach Hit Squad will be making some noise on 13 of South Africa's hottest beaches with great music, prizes and fun activities for the whole family.

Sandcastle artists stand to win a share of fuel vouchers to the value of R4,000 that will be given away daily.

"It's all about fun in the sun," says Toinette Koumpan, Marketing Manager of Algoa FM.

Buckets and spades will be provided by the Algoa FM's Summer Beach Hit Squad and participants of all ages will then have to create their sandcastle masterpiece.



Charlton Tobias



Jacques Arendt

The top three sandcastle builders will be selected at each of the 13 beach activations. The first prize winner will be called live on-air on the day to receive their fuel voucher to the value of R1,500.

"That's a total of R52,000 in fuel vouchers that are up for grabs. All that beachgoers need to do is have some summer fun," says Koumpan.

Judging will be done by Algoa FM's Hit Squad, with winning photo sent to the DJ in studio. All the sandcastle photos will also be loaded onto the Algoa FM website and the winning sandcastle on Algoa FM's Facebook page.

There will be lots of additional prizes; vouchers and other fun beach items including frisbees, foam peak caps, buckets and spades up for grabs.

Engen and Algoa FM's Summer Beach Squad Charlton Tobias and Jacques Arendt will be spotted on the following beaches starting Sunday, 19 December; Gonubie and Nahoon beaches in East London, Plettenberg Bay Beach, Boknes beach in Port Alfred, Bluewater Bay, Kings Beach and Hobie beach in Nelson Mandela Bay, Diaz Beach, Hartenbos, Herolds Bay, Stilbaai Beach and ending off with Jeffrey's Bay.

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