

Realm Digital launches new StorAge website

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Realm Digital launches the new [StorAge](#) website that boasts full e-Commerce functionality as well as using of some of the e-Marketing functionality offered by the [Realm Digital](#) Content Management System ([rdCMS](#)).



StorAge, a storage solutions company, realized their need to make their products and services available to the online market and decided to build their new website (www.stor-age.co.za) on the Realm Digital Content Management System ([rdCMS](#)), which allows them to manage their own website, edit content, images and much more.



Their original design was revamped to make it more aesthetically pleasing for their browsers. This great new design was provided by [Nova Studios](#). The new site still carries the StorAge brand, but it has a fresher look than its predecessor. This interactive site manages all its customer details online with the CRM module which acts as an online database where you can access client details from anywhere in the world.

The website has full e-Commerce functionality. Their products are displayed in a products catalogue that is entirely content managed it can be edited easily when new products or services are released. Once a customer has chosen their desired products for their shopping cart, they can pay via debit or credit card instantly and securely.

[StorAge](#) has also made use of the e-Marketing module. They have newsletter functionality which allows them to send professional looking newsletters to all customers within the CRM. This is great for letting their customers know about special offers and new products or services.

StorAge was founded by WWI, an investment and property development company, whose owners have backgrounds in the fields of Chartered Accountancy, Financial Analysis and Construction. They offer a range of storage solutions specifically designed to cater for your needs. Their team is dedicated to assisting you in every aspect of your storage requirements and can offer professional advice and assistance throughout your StorAge and removal process.



The benefits of an e-Commerce website are apparent as your website can physically increase turnover and profits are easily measured. With the added value of your e-Commerce website being content managed, you have an integrated solution that enhances your e-Business as a whole. [Realm Digital](#) is proud to have launched another great content managed e-Commerce website and looks forward to building many more.

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