

# Your holiday does not have to be over - Thanks to Tropitone!

Issued by [TLC Worldwide Africa](#)

2 Mar 2016

Tropitone is all about making memories whilst having fun in the sun, and their new campaign aims to do exactly that. According to Warwick Gird, Brand Manager at Tropitone, "This is a time of year where everyone longs to be back on their summer holiday, we are giving people the chance to relive those endless summer days."



Tropitone has partnered with TLC Marketing Worldwide to run their 'Your Holiday Does Not Have To Be Over' campaign. To help consumers create new memories with their friends, Tropitone is giving away 30 weekends away to consumers. Each weekend away is for four people and the winners can choose from over 40 beautiful destinations around South Africa. The campaign was launched at the beginning of February and runs to the end of April 2016.

TLC Marketing has over 20 years of experience in delivering successful campaigns ranging from loyalty platforms to added value consumer incentives by using intelligence from 14 international offices as part of the TLC Marketing Worldwide Group.

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