

Are you South Africa's Best Digital Student?

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The IAB SA Bookmark Awards 2017 are recognising South Africa's brightest young digital talent.



BOOKMARKS2017

Calling all tertiary institutions!

Open to ANY student studying ANY digital discipline.

IAB SA wants to discover and crown future digital pioneers at #Bookmarks2017.

We have significantly reduced the entry fee to just R500 per entry.

If your campus submits 5 entries, you get an additional entry FREE OF CHARGE.

More at www.thebookmarks.co.za

"Digital is, by nature, a playground for young creativity. We are excited to review and recognise the many ways in which emerging talent is contributing to the industry and shaping its future," says Josephine Buys, CEO for IAB SA. "We look

forward to awarding tomorrow's talent and watching these digital stars rise."

What better way to start your career in digital than being recognised as a young digital pioneer? If you are studying a digital course at an institution including marketing and related disciplines such as UX and your work is making waves, this is the category for you to be recognised in.

John Dixon, Jury Chair for The Bookmarks, said, "We're looking for budding talent in online design, copywriting, social media campaigns, development and more. If the concept is gold, we want to see it!"

Schools, colleges and varsities are encouraged to enter their students' outstanding projects. This is a fantastic way to recognise students' good work, and showcase the excellence of the institution itself. The student category entry fee has been significantly reduced to just R500 per entry to encourage more entries this year, and if the institution submit five entries, they will get one more entry free!

The Best Digital Student category is an opportunity to showcase the world-class digital talent that is being fostered in our country.

Enter now

Let your hard work be counted in South Africa's largest digital industry awards and gain nationwide recognition. More information on the entry categories, rules and entry tips visit thebookmarks.co.za. For any questions, you can email michelle@iabsa.net.

Final entry deadline: 25 November 2016.

About the IAB South Africa

The Interactive Advertising Bureau (IAB) South Africa is an independent, voluntary, non-profit association focused on growing and sustaining a vibrant and profitable digital industry in South Africa. The IAB South Africa represents the digital industry across all sectors including the media, the marketing community, government, and the public, and also acts as the channel through which international bodies can enter the South African digital market. The IAB South Africa currently represents over 200 members including online publishers, creative, media and digital agencies, brands, and educators, between them accounting for more than 41 million local unique browsers. The IAB South Africa strives to provide members with a platform through which they can engage, interact, and address digital issues of common interest, thereby stimulating learning and commerce within the South African digital space. To find out more about the IAB South Africa, visit its [website](#), like its [Facebook](#) page and follow [@iab_sa](#) on Twitter.

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IAB South Africa



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