



# OLC on a landslide winning streak

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In just the first quarter of 2017, award-winning BTL/experiential agency OLC (Offlimit Communications) has smashed its own records by winning every account they have pitched for to date!

In 2017, OLC pitched on seven new businesses and is thrilled to announce that they have steadily clinched every single account! New clients in the OLC stable include Fortune 500 firm Boston Consulting Group (BCG), JSE-listed pharmaceutical giant Adcock Ingram, MSD's Bravecto, Plumblink and most recently, iconic chocolate manufacturer Ferrero Rocher.

OLC has also successfully repitched automotive giant KIA as well as telecommunications multinational Huawei. In addition to this, OLC has been successfully collaborating with online video-on-demand heavyweight Showmax on some exciting projects.



*OLC's brand-new offices in Sandton*

As one of Africa's most renowned service providers of unforgettable experiences, OLC has consistently delivered over the last decade, seeing their client base grow exponentially over the last few years.

"We are so proud to announce these wins; it's unprecedented and I would go as far as saying unheard of! The team has relentlessly delivered quality experiences and the work is speaking for itself. We strive to never grow complacent and continually aim towards bigger and better for the brands we look after. We are excited and motivated; 2017- so far, so good," commented OLC MD Jerome Cohen.

**"Sparletta brings the taste of home to every meal as *Uzalo* stars takeover KwaMashu Shoprite** 10 May 2024

**"Offlimit Communications celebrates 20 stellar years of innovation and success in TTL marketing** 9 May 2024

**"International rugby player, Eben Etzebeth teams up with Bayer as an ambassador for Berocca in South Africa** 26 Feb 2024

**"Bayer South East Africa welcomes Jessica Nkosi as a brand ambassador for Bepanthen Derma** 21 Feb 2024

**"Coke Studio brings 'real magic' to the neighborhood** 7 Dec 2023

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