

Red & Yellow opens early bursary applications for 2019

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Effective immediately, a limited number of bursary opportunities for South African citizens has just been released for all 2019 programmes at the Red & Yellow Creative School of Business.



2018 full-time students at Red & Yellow

Red & Yellow's reputation as a Creative School of Business is strongly underpinned by their commitment to a social promise, which ensures that at least 10% of all students have bursaries for full-time studies at the Cape Town campus. Currently, 2018 boasts a glowing 17% of students who are supported by bursaries. Effective immediately, a limited number of bursary opportunities has just been released for all 2019 programmes.

These [full-time programmes](#) include a three-year [BA Degree in Visual Communication](#), a one-year [Advanced Diploma in Marketing and Advertising Communications](#), a one-year [Advanced Diploma in User Centered Design](#), and two one-year [Certificate programmes](#) ([Creating Digital Content](#) or [Graphic Design](#)).

Red & Yellow's bursary offering is available only to South African citizens and allows a broad range of students to apply regardless of their background or circumstances. *"This bursary has given me the opportunity to choose where I'm going - it's helped me see opportunities I previously would have missed,"* said a 2018 bursary student.

Jeandri Robertson, Head of Education commented, *"We have an opportunity, as a private tertiary institution, to really make a difference in the education of our country just as we've done since we were established in 1994. We're in such a fortunate position in that we get to connect businesses with school-leavers, to the benefit of both. What we do is about more than just what happens in the classroom and this is our way of showing that."*

"Our students come from all walks of life - different backgrounds, different languages, different goals - and we're better off as a business school because of that," comments Wesley Fredericks, MD of Red & Yellow. *"We're here to teach the greats of the future, and those greats are our students. We've been teaching business leaders to think creatively since 1994, and we don't intend to stop."*

Integrating the four faculties of Management Studies, Marketing, Human Studies and Creative Production into all programmes, Red & Yellow is preparing students with the commercial logic, uniquely human skills and creative magic that will set them apart. It is part of Red & Yellow's mandate to make this possible, as it has been for almost 25 years.

Request an application form by emailing . Students are urged to apply as soon as possible as limited spots are available. Readers are encouraged to share this article with promising candidates.

Red & Yellow is inviting companies to sponsor a bursary, and make a real difference to transformation. If you are interested and would like to sponsor a bursary student, please send an email to or give us a call on 0861 878 258.



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