## 🗱 BIZCOMMUNITY

## This weekend the Pretoria Homemakers Expo made us all fall in love with our homes again!

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This past weekend (28-30 September) the Pretoria Homemakers Expo, took place at the Sun Arena Time Square for the first time. An expo now dubbed by many exhibitors as one of the best Homemakers shows ever! The show held Gauteng's favourite home improvement products in its belly! Visitors could find everything from trending kitchens to décor items, the best in outdoor living spaces and of course industry home improvement experts from across the board, all under one roof.

Says Hestelle Robinson, National Homemakers Expo Manager: "It was an absolute pleasure to host the show in this world-class venue. It was not only evident from our record number of visitors but also by our very pleased exhibitors. This inaugural expo, exceeded our expectation and is a great foundation for future events, we cannot wait to start planning the next one!".

Packed with inspirational ideas and features, including highlights such as The Kitchen Theatre, The Concrete Workshop, d'VINE life, Live By Design and Nesting vs Nguni Sky, the Expo offered everything your heart desires for your home projects.



The Kitchen Theatre was packed during the back to back sensational chef demonstrations. Chefs cooked with the prime meat cuts from The SPAR Steak Co. and could not keep the visitors away from these amazing tasters. Van Loveren wines showed visitors how you can create a party in the mouth with their delightful wine pairings.

**The Concrete Workshop** was a new addition to the expo, offering a creative space for craftsmen, makers and designers to engage with visitors and demonstrate the many uses of concrete. It was an absolute treat to see the concrete experts from World of Decorative Concrete show off their applied tips.

The Pretoria Homemakers Expo is proudly presented by Homemakers Media Holdings, presenting four home lifestyle events in Cape Town, Johannesburg, Pretoria and Port Elizabeth, reaching 100,000 visitors every year.

**Thank you to our show sponsors:** Jacaranda FM, SPAR Steak Company, SPAR, Van Loveren Wines, Adams Discount Centre, Lumen Lights, The Gas Company, Stone by Design, Inspire Furniture Hire.

See the Expo videos here or view the photo gallery here:

- " Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024
- " Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023
- " Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- Get on board with *Homemakers* digimag 21 May 2021
- \* 2021 Johannesburg Homemakers Fair postponed 10 Feb 2021

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