

AfriGIS assists the banking industry in leveraging location-based data

Issued by [AfriGIS](#)

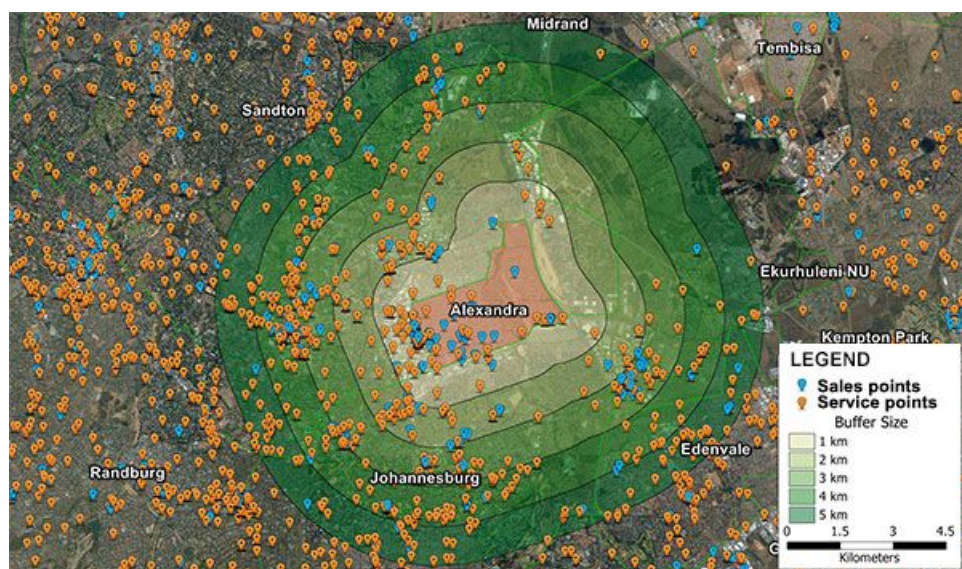
11 Oct 2018

For effective banking operations and decision-making.

By utilising the power of location data, we provide better insights to drive:

- Greater customer engagement
- Geo-targeted marketing
- Enhanced risk management
- Personalised customer solutions
- Customer retention, i.e. profitability
- Delivery of banking services at the right time, at the right place

The AfriGIS master datasets are SABS & ISO compliant.



We are constantly finding new ways to leverage enhanced data and location-based technology, to provide industry leaders with innovative solutions.

How can we assist?

For innovative solutions contact +27 87 310 6400 | products@afrigis.co.za | www.afrigis.co.za

- **Beyond borders – AfriGIS develops verified geospatial data for Africa** 30 May 2024
- **AfriGIS's Peter Smythe appointed to GeoServer Project Steering Committee** 14 May 2024
- **Location intelligence is the secret weapon of data-driven banking** 13 Mar 2024
- **A GIS leap forward in the customer journey** 28 Feb 2024
- **What are you looking for?** 14 Feb 2024

AfriGIS

A F R I G I S

We create ONE OF A KIND GEOSPATIAL SOLUTIONS. We use geospatial information science to bring information about WHERE to life across industries and in any application. This helps our clients unlock value through better business intelligence.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>