

World Psoriasis Day

29 of October marked World Psoriasis Day.













Psoriasis is a chronic, incurable and physically uncomfortable skin disease that is often misunderstood. Aside from the physical discomfort, most sufferers say that the stigma and the psychological challenge attached is the biggest ordeal of psoriasis. People often judge or stare and stay clear of psoriasis sufferers, as they think that one can "catch" psoriasis or that it is caused by poor hygiene.

Approximately 125 million people worldwide suffer from psoriasis including well-known celebrities such as Kim Kardashian and LeAnn Rimes. We would like to be the voice of those patients suffering in silence by educating and informing the public at large about this disease.

As part of its World Psoriasis Day activities, the South African Psoriasis Association (SAPSA) held a walk along the promenade in Cape Town, from Mouille Point lighthouse to Sea Point pavilion and back. Open to the public, the walk was approximately five kilometres and started at 10:00.