

Bizcommunity launches *BIZ | Daily* top story headlines

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Bizcommunity is proud to announce the launch of *BIZ | Daily* - a daily top story round-up, curated from across 18 industry sectors by most impressions and social media shares. The seven-headline format and new clean newsletter masthead have been designed to provide streamlined access to the most relevant top business stories of the day.

Already the go-to resource for networking and know-how, Bizcommunity's industry newsletters circulate an essential snapshot of company news, jobs and industry events to 546,000 pan-African subscribers via 5,7 million newsletters monthly.

Head of Corporate Publishing division at Bizcommunity, Angelique White says that as digital content and channels proliferate, the *BIZ | Daily* approach fulfils a valuable

funnel effect for readers, reducing information overload by delivering curated, most-read business content to subscribers in the palm of their hand.

BIZ | Daily headlines may be received via email or Whatsapp, and access via mobile has increased by 98,000 subscribers per month. Going forward, daily news headlines may include most-read sponsored content and top jobs as well, but for now the succinct format will prevail.

Access *BIZ | Daily* via [email](#) or [Whatsapp](#) subscription.

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