

BizTrends 2020: Make the vision Towards Africa 2020 possible

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Your invitation to the first Trend Report of the new decade!



Early January 2020 will deliver BizTrends2020 - *The Definitive Intra-African B2B Industry Trend Report,* and with it your opportunity to make possible some of the best trend content in Africa.

Under the theme *Towards BizAfrica2020*, Bizcommunity's editors will soon be inviting contributions from strategic, economic, cultural and academic trend forecasters, analysts, management and development consultants across 19 sectors making a difference in our region.

The predictions of these hundreds of companies and individuals will be curated into BizTrends2020 - a comprehensive overview of factors most likely to influence sustainable African economic futures.

For the past 14 years BizTrends has been a sought-after resource for visionary, innovative companies and individuals. Now in the mythical year 2020, the grand, brand vision for BizTrends as the leading showcase for Africa's most esteemed thought-leaders has arrived.

Expect factors such as the African Continental Free Trade Area, AfCFTA, intra-African trade, the Youth Bulge, UN SDGs, education and job creation, industrial and sustainable development, investment and management trends in your sector.

BizTrends2020 will reflect a more dynamic and diverse group of trend opinion and practitioners - the thinkers, makers and doers - than ever before.

Get the best possible exposure, as you make the best trend content in Africa possible!

- <u>Apply to submit an individual or corporate trend opinion piece</u> in any sector of the economy (closing deadline 15 Nov)
- Rotating top story presence and home page takeovers throughout January 2020
- Sponsor an industry trend sector on Bizcommunity
- Sponsor BizTrends multi-industry event
- Sponsor multi-media, multi-platform distribution of BizTrends content

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