

Scan Display re-awarded Cape Town Routes Unlimited business

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Scan Display Solutions' Western Cape branch was recently re-awarded the contract for Cape Town Routes Unlimited's (CTRU) exhibition stands and displays. For the next three years, Scan Display will supply the tourism marketing body for Cape Town and the Western Cape with exhibition stands for local and international tourism shows.



Cape Town and Western Cape task team's stand at Soccerex.

Gary Van Der Watt, GM of Scan's Western Cape branch, is delighted about the contract: "Cape Town Routes Unlimited is a very important client for Scan Western Cape. It is particularly meaningful to be involved with an organisation that actively promotes our corner of South Africa."

Scan has worked closely with CTRU during the past three years, producing stands for exhibitions including Indaba, Meetings Africa, Getaway Show and Outdoor Adventure & Travel Experience. Scan has also supplied the CTRU with branding and displays for open days, launches and conferences.

Scan built a stand for a CTRU-assembled consortium of Western Cape 2010 stakeholders at Soccerex, held at Sandton Convention Centre from 26 to 28 November 2007. Van Der Watt says the Western Cape task team's planning for the show was meticulous, reflecting how seriously the region views the 2010 FIFA World Cup and the future of soccer in South Africa.

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