

# Growing our Joes

Issued by [Joe Public](#)

22 Oct 2020

At **Joe Public United**, we believe that the growth of our people is the beginning of a virtuous circle that feeds the growth of our creative product, that impacts the growth of our clients, and that, ultimately, grows our country. Thus it gives us great pleasure to announce the promotions of the following Joe Publicans into their new expanded roles within the agency group:





**Makagiso Mokoena**

Integrated Account Manager





Deborah Whitlock

Integrated Group Account Director





Nosipho Maseko

Md-weight Copywriter





**Abigail Sizaliyo**

Director Consultant

---

*Founded in 1998 and growing into Joe Public United in 2007, this agency is one of the industry's leading brand and communication group. A 100% proudly independent group and with a 60% black shareholding structure makes Joe Public the largest majority black-owned advertising agency in the country. A purpose-driven group that exists to be the fertile soil that grows their people, clients and country. The group's service offering is through its specialist companies: Joe Public (Above-the-line), Joe Public Connect (Digital), Joe Public Engage (Public Relations), Joe Public Ignite (Beyond-the-line) and Joe Public Shift (Brand Design). The group also has African and European partners/affiliates in 8 different countries.*

*For more information, visit [www.joepublicunited.co.za](http://www.joepublicunited.co.za) and follow on [@JoePublicUnited](https://www.facebook.com/JoePublicUnited), Facebook and Instagram.*

- " **SheBeen campaign reimagines women's safety in taverns** 21 May 2024
- " **Chicken Licken gives you the trick to make your family proud** 16 Apr 2024
- " **Joe Public voted SA's Best Agency To Work For** 5 Apr 2024
- " **When love is tough, Love Me Tender** 15 Feb 2024
- " **Joe Public awarded overall Agency of the Year at the 2023 Financial Mail AdFocus Awards** 29 Nov 2023



**Joe Public**

We are a 100% independent and proudly South African integrated brand and communication group, with a philosophy grounded in the purpose of growth.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>