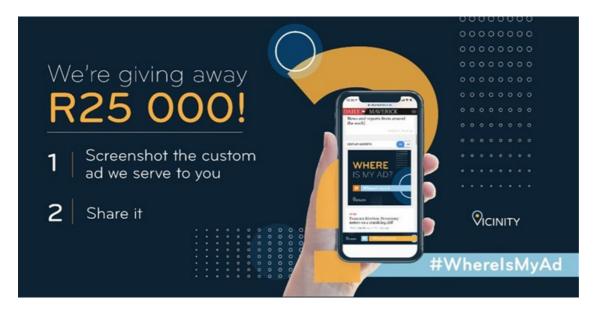


## See location accuracy and ad transparency in action

Issued by <u>Vicinity Media</u> 4 Nov 2020

There are a lot of pretenders out there in the location-based advertising space. They lure you in with empty promises of accuracy and transparency. But can these companies actually show you the promised deliverables?



## Where is my ad?

That's what you should be asking

Vicinity Media is the real deal and our **#WhereIsMyAd** campaign will prove it, with a custom ad served live on a publisher site, triggered within a tiny geofence around your home or office.

Put us to the test by registering for your own custom ad, and entering the competition to stand a chance of winning R25,000.



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- "Vicinity: The Year in Data 2023 20 Feb 2024
- Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League! 19 Feb 2024
- The power of 1st party data in omnichannel strategy and measurement 28 Sep 2023
- "The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry 30 Jun 2023



## **Vicinity Media**

Vicinity Media is Africa's first true Premium location based ad network.

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