

# Babalwa Makuluma joins the Grey Group wolfpack as BUD

Issued by [Grey Africa](#)

22 Jan 2021

Passion, drive and energy is what you get from our newest team member - [Babalwa Makuluma](#) who joins the [Grey Group](#) wolfpack as BUD.

Makuluma has been in the game for 16 years working in corporate, advertising and multinational companies. Some account highlights include [KFC South Africa Holdings B.V.](#), [Telkom](#), [Cell C](#), [Woolworths](#), [Nedbank](#), [Metro FM](#), [SABC](#), [Pick n Pay](#), [LG Electronics](#) and [Nestlé](#).

Makuluma is also a certified life coach, neuro-linguistic programming practitioner and certified business and executive coach. This has equipped her to help people reach their full potential and assist them in achieving their goals, especially within teams in an organisational context, which will be a huge asset to us as she leads the [GSK](#) team and builds her portfolio at Grey.

She also knows the lyrics to all of Pink's songs. Go ahead, test her out next time you see her!



*Babalwa Makuluma*

- **New creative chapter: Metropolitan teams up with Grey South Africa** 20 Feb 2024
- **Krispy Kreme MENA chooses Grey Dubai as their strategy and creative agency** 31 Jan 2024
- **Grey appoints Tlali Taoana as president of Grey South Africa** 4 Dec 2023
- **Burger King South Africa spreads smiles with 'The Small Pleasures' campaign** 14 Nov 2023
- **Burger King unveils exciting "Full-on SA Flavour" campaign for Peri-Peri Chicken range** 31 Oct 2023

[Grey Africa](#)



Grey is the advertising network of Grey Group. The Grey Group ranks among the largest global communications companies and its parent company is WPP (NASDAQ: WPPGY).

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>