

Grey celebrates a year of success like no other

Issued by [Grey Africa](#)

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After what feels like living through several seasons of *Survivor*, we're proud to say that, through the collective efforts of Grey's clients and employees, our torch is burning brighter than ever. Together, we've weathered the many storms - and waves - that 2020 and 2021 brought us and we have ended the year on several high notes.

We've brought onboard some of SA's most brilliant and sought-after creative talent. We've been awarded with many local and international creative and effectiveness awards. We've secured loads of new business. And it's all thanks to the creativity, bravery, and tenacity of our pack of Grey wolves.

We shared this short film celebrating our creative achievements and our survival spirit, proving that it's possible to grow in the face of adversity if you're part of a united pack.

- " **New creative chapter: Metropolitan teams up with Grey South Africa** 20 Feb 2024
- " **Krispy Kreme MENA chooses Grey Dubai as their strategy and creative agency** 31 Jan 2024
- " **Grey appoints Tlali Taoana as president of Grey South Africa** 4 Dec 2023
- " **Burger King South Africa spreads smiles with 'The Small Pleasures' campaign** 14 Nov 2023
- " **Burger King unveils exciting "Full-on SA Flavour" campaign for Peri-Peri Chicken range** 31 Oct 2023

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Grey is the advertising network of Grey Group. The Grey Group ranks among the largest global communications companies and its parent company is WPP (NASDAQ: WPPGY).

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