

# Biz 'ready-to-wear' Content Features

Issued by [Bizcommunity.com](https://bizcommunity.com)

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Want to take the pressure off your content creation, but still enjoy top-story exposure?



Bizcommunity's editorial themes can be tailored to measure or off the peg to meet your content marketing needs. Biz Content Features are topical themes curated by our editors to provide run-of-site sponsorship exposure to business audiences across 19 sectors.

**1. Biz 'ready-to-wear' Biz Content Feature sponsorships:** Deliver great impressions and readership value with:

- May: Africa Month [Visit>](#)
- June: Youth Month [Visit>](#)
- August: Women's Month [Visit>](#)
- January 2023: BizTrends 2023 [Visit>](#)
- #BehindtheBrandManager: [Visit>](#)

**2. Columns and multimedia:** Associate your brand with a regular presence on exclusive weekly or monthly columns celebrating industry leaders, winners, leaders and innovators by industry

- #Newsmakers: [Visit>](#)
- #StartupStory: [Visit>](#)
- #BehindtheSelfie: [Visit>](#)
- Orchids and Onions: Popular opinion column from Citizen editor Brendan Seery awarding and local advertising and communications activity
- Let's Talk Digital: Podcast audio hosted by Audrey Naidoo interviews SA leading digital marketing practitioners
- BizTakeouts: Bizcommunity's home brand podcast episodes available for channel sponsorship, bespoke, once-off or series multimedia

**3. Industry event sponsorships**

Bizcommunity enjoys many long-standing exclusive media partnerships with key industry events and award shows. Pre-, during and post-event excitement and exposure allows sponsors to associate their brand names with leading events,

awards, judges and winners news, by sector, with prominent brand exposure:

Enquire about sponsorship of these leading events:

- #PrismAwards: [Visit>](#)
- #CannesLions: [Visit>](#)
- #MusicExchange: [Visit>](#)
- Creative Week 2021 [Visit>>](#)
- Nedbank IMC Conference [Visit>>](#)
- IAB Bookmarks Awards & Summit [Visit>>](#)
- Apex Awards [Visit>>](#)
- Biz Trends 2022 [Visit>>](#)
- Loeries [Visit>>](#)
- The Pendoring Awards [Visit>>](#)

#### **Benefits of Biz Content Feature or event sponsorship:**

- A strong presence in the heart of the B2B media
- Associate your brands with topical annual B2B news
- Enjoy great exposure at a number of touchpoints
- Be seen as leaders in your industry
- Get your bespoke content within your chosen Content Feature or Industry Event
- Make possible the best possible content with the best possible exposure in your industry

Contact [sales@bizcommunity.com](mailto:sales@bizcommunity.com) for more information on associating your company, organisation or brand with Biz 'ready-to-wear' Content Features.

▪ **Biz Most Read Award winners April 2024** 1 May 2024

▪ **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024

▪ **Biz Most Read Award winners March 2024** 2 Apr 2024

▪ **Biz Most Read Award winners February 2024** 1 Mar 2024

▪ **Share in the sharing economy on Biz** 28 Feb 2024

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